



BLI Messaging Announces Company Rebranding to Alert Solutions

This rebrand aims to better align the company's corporate strategy with its brand identity.

For Immediate Release

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Providence, RI – BLI Messaging, a premier provider of hosted messaging solutions, is excited to announce its new corporate name, Alert Solutions. This important change reinforces the company's focus on integrated multi-channel messaging technology and enthusiasm for innovation and growth.

The company's CEO, David Baeder, remarked, "As we continue to experience success in education, healthcare and other markets, this name change better aligns our brand identity with our corporate strategy and gives us a fresh look as we expand our integrated solutions in the alerts and notifications market."

Building on over 20 years of providing customers with highly flexible, cloud-based messaging solutions as BLI Messaging, Alert Solutions will continue to be guided by the founding principles of forward thinking, quality and innovation.

Alert Solutions' dynamic communication platform allows for rapid and secure message delivery, while its growing team brings years of experience to the unique issues involved in developing integrated multi-channel messaging technology that's easy-to-implement for organizations across all industries.

Alert Solutions' growth is driven by an understanding of customer needs and their demand for advanced messaging technology. The name change strengthens the company's commitment to cutting-edge communication solutions and premier customer service.

About Alert Solutions

Alert Solutions provides dynamic cloud-based multi-channel messaging technology and web services for customers in education and healthcare, leveraging its robust platform of email, voice, fax and SMS text messaging. Alert Solutions' powerful web services API integrates into any existing software or web-based platform. Alert Solutions ensures communications are transmitted efficiently and securely, enabling organizations to relay important information to their audiences. For more information, visit www.alertsolutions.com.

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