



Alert Solutions Successfully Delivers 1 Million Messages During Historic Louisiana Floods

Providence, RI – As the state of Louisiana continues to assess the damage from August’s tragic flooding, [Alert Solutions](#), a leading provider of emergency and mass notification solutions, announced it successfully delivered 1 million messages during the storm on behalf of its customers in the region.

“We did not face the direct effects of the storm here in New Orleans, but many families we serve did,” said Brian Hammell, Director of Communications at New Orleans Center for Creative Arts. “When the floods happened, Alert Solutions helped us reach out to our families to see who needed help. We wanted to be a helping hand, and Alert Solutions gave us the ability to make that happen for sure.”

Alert Solutions was acquired by SwiftReach Networks in January 2016, giving its customers access to SwiftReach’s [Notification Delivery Network \(NDN™\)](#) – a highly secure and fully redundant network that employs six data centers across North America with industry-leading control over every aspect of the notification process.

“The capacity of our network is central to its success, especially in extreme weather situations,” said Kevin Alward, CEO of SwiftReach. “It helps us facilitate the delivery of critical messages for Alert Solutions’ customers with the utmost reliability and speed.”

Alert Solutions has provided its customers with affordable and effective communication solutions for over 25 years. Its [award-winning technology](#) and growing number of strategic partnerships in [education](#) and [healthcare](#) have been contributing factors in Alert Solutions’ success.

About Alert Solutions

Alert Solutions provides dynamic, cloud-based multi-channel messaging technology and web services for customers in education, healthcare and property management, leveraging its robust platform of email, voice, fax and SMS text messaging. Alert Solutions’ powerful communication technology integrates into any existing software or web-based platform. Alert Solutions ensures communications are transmitted efficiently and securely, enabling organizations to relay important information to their audiences. For more information, visit www.alertsolutions.com.

Contact:

Nina Caliri
Director of Marketing and Sales Operations
Alert Solutions
ncaliri@alertsolutions.com