



Alert Solutions Named eSchool News Ed-Tech Readers' Choice Top 40 Product

For Immediate Release

August 5, 2013, Providence, RI – Alert Solutions, an expert in cloud-based multi-channel messaging technology and Pearson Partner, is excited to announce its Communication Suite for PowerSchool users has been named an eSchool News Readers' Choice top product for 2013.

Alert Solutions, the only completely embedded communication suite within Pearson's PowerSchool student information system, is a cutting-edge approach to school communication. Using multiple messaging channels, Alert Solutions tailors communication based on school and parent preferences, using real-time contact information every time a message is sent.

Eliminating the need to sync or transfer data again, the seamless integration with PowerSchool is the forefront of Alert Solutions' technological advantage.

The eSchool News Readers' Choice Awards highlight top ed-tech products nominated by readers. With nearly 700 nominations received, 40 winning products were selected by eSchool Media editors based on the quality of the nominations. The products selected have had a great impact on eSchool News Readers' schools, improving teaching, learning, or communication.

"Alert Solutions is proud to be included in the elite group of education products and services receiving this award," stated Dave Baeder, CEO of Alert Solutions. "Our company strives to provide school administrators with the most efficient way to communicate with parents, students and staff members, while ensuring access to real-time contact data every time a message is sent. We hope to be a part of the eSchool News Readers' Choice Top 40 list for years to come."

Additional features within Alert Solutions' Communication Suite include the Automated Reports Module, an easy way for PowerSchool users to automatically send any PDF document or report to parents and students, as well as Speak Up!, an anonymous two-way communication platform for event safety, bullying and harassment mitigation.

About Alert Solutions

Alert Solutions, a Pearson PowerSchool partner, provides a dynamic cloud-based multi-channel messaging technology and web services for customers in education, leveraging its robust platform of email, voice, fax and SMS text messaging. Alert Solutions ensures communications are transmitted efficiently and securely, enabling organizations to relay important information to their audiences. For more information, visit powerschool.alertsolutions.com.